

# Clarify with **DynamX**



Would you try to navigate rush hour traffic blindfolded? Just guessing your way along based upon your routine memory of the drive every day? Then why would you try to manage your career with no visuals?

Whether you are managing a facility, a department, or just your own workload, your greatest asset is clarity. Clarify your business and productivity options with DynamX, the visual executive dashboards designed specifically for healthcare from iPro Healthcare.

DynamX provides you with a way to quickly identify and monitor every aspect of your enterprise to insure that you are performing at a level that will achieve your business objectives. And when one, or more, of these key performance indicators (KPIs) underperforms you can very quickly see that it is happening and drill down to the root cause to take corrective action.



The automation of your key performance indicators can provide many benefits to your organization, such as:

- Increase in bottom line revenue.
- Promotes greater business insight, more informed decision making and better results.
- Allows you to identify and correct trends before they become an issue.
- Reduction of labor effort and overhead costs.
- Ability to provide detailed, accurate, and analytical reports quickly.
- Customized Alerts on any data element: Stat Reads, Unread Studies, Financial Data, Compliance Reporting, etc.



DynamX can produce the following results:

- Effectively identify, track, trend, and correct problems as you evaluate the health of key areas of your organization.
- Continually identify operational efficiencies.
- Proactively identify and apply corrective measures.

DynamX is a different way to look at your business situation:

- Real-time data feeds.
- Constantly refreshed from diverse data sources.
- Interactive relational charting: the entire dashboard responds to move of your cursor.
- Analytical “what-if” scenarios allow for managerial planning.

## Stagnosis: The Central Problem



As a healthcare manager, your greatest challenge today is to make sound business decisions based upon the mass of printed reports, spreadsheets, manual-entry reporting, and data from other sources. The inability to comprehend the complexity of a business decision due to excessive, disorganized, or inadequate data is called Stagnosis.

**Data is not information** and sound managerial decisions can rarely be made on improperly interpreted data. Stagnant decision-making assets lead to ambiguity and data that does not **inform**.

Visual executive dashboards offer healthcare managers a significant competitive advantage known as Clarified Mapping. This is the visual interpretation of disparate data sources into a comprehensible whole that can be associated with business goals and translated into clear managerial action steps that drives efficiency, profitability, while minimizing risk.

DynamX allows you to do everything from tracking your most productive radiologist to preparing for your next compliance review with fully-integrated, single-source, real-time, graphical information as opposed to printed reports and charts from a variety of sources.

**Studies show that visual information is three times more likely to be retained than printed spreadsheets.** You cannot manage what you cannot see...or remember. Cut through Stagnosis and clarify your business decisions with DynamX.



Call iPro Healthcare today for more information and a free demonstration of the business management power to be harnessed through an interactive, visual executive dashboard.

**DynamX**  
*Visualize Success.*

800.736.2738  
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